



Resource 9 PESTLE Analysis

Use a PESTLE Analysis to identify possible stakeholders relevant to your project. PESTLE stands for:

Political | Economic | Social/Cultural | Technological | Legal | Environmental

PESTLE	Your response:
<p><u>P</u>olitical:</p> <p>For example, government departments who may be able to provide funding; lobby groups who might advocate for or against your project</p>	
<p><u>E</u>conomic:</p> <p>For example, funding agencies or donors who might support your work; local businesses that might receive more (or less) business due to your project</p>	
<p><u>S</u>ocial/Cultural:</p> <p>For example, specific cultural or ethnic groups that might be empowered or marginalised by your project; gender groups that might react differently to your project</p>	
<p><u>T</u>echnological:</p> <p>For example, companies whose equipment you may need to purchase; skilled tradesmen who may be needed to repair any broken equipment</p>	
<p><u>L</u>egal:</p> <p>For example, government departments who may be required to 'sign-off' on local projects</p>	
<p><u>E</u>nvironmental:</p> <p>Often the environment can be considered a stakeholder in itself</p>	

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